



**FOR IMMEDIATE RELEASE**  
January 1, 2008

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## **Art Lounge set to open in Spring 2008 launches its inaugural CALL TO ARTISTS**

*NOVA 535, opening in St. Petersburg this spring, is in search of artists in all mediums from throughout the Bay area.*

Coming to St. Petersburg this spring, NOVA 535 is a world-class gallery, performance space and event venue available for private parties, weddings, meetings and much more. NOVA 535 will showcase international collections of fine art, music, film and fashion in its swanky, modern lounge setting while playing host to a variety of public and private events. Featured artwork, fashions and jewelry will be available for purchase.

In support of its approaching grand opening, NOVA 535 is sending out a "Call to Artists" throughout the Tampa Bay area. NOVA 535 is searching for outstanding visual artists in all mediums to showcase in its inaugural exhibition as well as in future exhibitions. Selected artists will enjoy generous consignment rates, aggressive marketing and a unique, stunning venue to exhibit their work. NOVA 535 is also in search of performance artists, musicians, filmmakers, video game designers, fashion and jewelry designers.

Interested artists and performers should send digital images of their work, along with a brief bio and contact information, to Michael S. Novilla at Michael@NOVA535.com.

NOVA 535 is located at 535 Dr ML King Jr. Street North in St. Petersburg and is slated to open its doors this spring. Housed in a gorgeously renovated 1920's structure with red brick walls, 16 foot ceilings and hard wood floors, NOVA 535 boasts over 7,000 square feet of gallery and event space. The only venue of its kind in Tampa Bay, NOVA 535 features a fusion of modern and classic design features, state of the art audio/visual equipment, a posh full-service bar and spacious catering kitchen.

**For more information on venue rental contact Kate Haloway, Catering Manager, at Kate@NOVA535.com or 727.821.NOVA.**